| CLIENTNUM | Client ID |
| --- | --- |
| Attrition\_Flag | Attritiopn Flag (Target) |
| Customer\_Age | Age |
| Gender | Gender |
| Dependent\_count | Family member count |
| Education\_Level | Education |
| Marital\_Status | Marital Status |
| Income\_Category | Income Brackets |
| Card\_Category | Type of card used |
| Months\_on\_book | How long a customer is with bank |
| Total\_Relationship\_Count | Joint account count |
| Months\_Inactive\_12\_mon | Months inactive |
| Contacts\_Count\_12\_mon | How many times the customer was contacted in last 12 months |
| Credit\_Limit | Credit Limit |
| Total\_Revolving\_Bal | Current balance |
| Avg\_Open\_To\_Buy | **TO be interpreted** |
| Total\_Amt\_Chng\_Q4\_Q1 | TOTAL AMOUNT CHANGE |
| Total\_Trans\_Amt | Total transaction |
| Total\_Trans\_Ct | Count of transaction |
| Total\_Ct\_Chng\_Q4\_Q1 | Change in count |
| Avg\_Utilization\_Ratio | % of balance used |